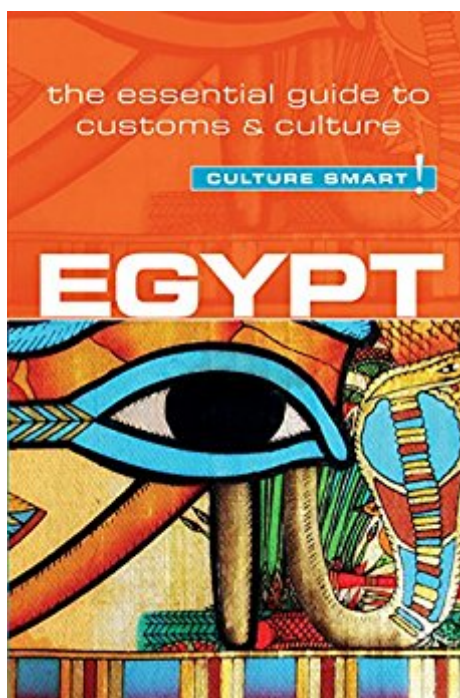


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Egypt - Culture Smart!: The Essential Guide To Customs & Culture



Synopsis

This revised and updated edition of Culture Smart! Egypt reveals a country in the throes of change. The largely secular revolution that started in Cairo's Tahrir Square in January 2011 became the flagship of the Arab Spring revolts. The uprising resulted in a political effervescence, with new parties, movements, and groups all jostling for space in the new political landscape. But the situation remains fluid. Free elections produced a parliament dominated by Islamists and the country's political and social identity has yet to be defined. Egypt's heady spirit of change is both rooted in and challenged by traditional and deeply conservative values. The timeless Egypt that has inspired conquerors, academics, and artists for millennia is home to 82 million people who call it Omm Eddunia, Mother of the World. It is the people who are Egypt's true wealth. They are friendly, cheerful, proud, and renowned for their sense of humor. In bringing the narrative up to date, this new edition of Culture Smart! Egypt explores the codes and paradoxes of Egyptian life. It outlines the country's history and shows the forces that have shaped its sensibility. It explains values and attitudes, and guides you through local customs and traditions. It opens a window into the private lives of Egyptians, how they behave at home, and how they interact with foreign visitors. It offers practical advice, from how to make friends to avoiding faux pas. It sets out to make your encounter as rich as possible by taking you beyond the clichés to the real people.

Book Information

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Customer Reviews

This little guidebook is exactly what I wanted it to be--an introduction to the history of Egypt and especially a window into the culture of modern Egypt. It will help me understand how to be a non-insulting visitor to the country in my upcoming trip. Really practical advice about how to interact with the people and what to expect. Terrific. I'll look for Culture Smart guides to every foreign country I ever visit! Quick and concise!

This book is very handy for the price, presenting interesting information on the culture of Egyptians. I have been to Egypt 3 times and will be returning again soon. I find this book to be reflective of what you can encounter in Egypt and please have an open, informed mind before you arrive there. The book is broken into chapters: 1 - Land and People 2 - Values and Attitudes 3 - Customs and Traditions 4 - Making Friends 5 - Private and Family Life 6 - Time out 7 - Travel, Health, and Safety 8 - Business Briefing 9 - Communicating. Although a small, relatively brief book, I would recommend this to anyone visiting Egypt. It will make you aware of how things are there. I would also highly recommend Culture Shock: Egypt by Susan L. Wilson, which has even more depth and aspects covered. It was that book that I read before I went to Egypt the first time and that really helped me to open a window of the culture there.

While necessarily focused on generalizations, this is quite a useful little book for getting a grip on the basics of what to expect culturally in Egypt. As an international school teacher who will be working in Egypt soon, it gave me a few ideas on how to best approach getting a grip on Egyptian culture and not offending my future hosts. The political information, however, is already out of date with the military retaking the government.

Going to Egypt soon and this gave me a lot of good information not available in the other guide books.

Less information than I could have found with 5 minutes of websurfing. This book is certainly not worth wasting money on.

I found "Egypt Culture Smart" very informative and interesting. I went to Egypt some years back and had no idea that Egypt had an underground rail system that ran from Cairo to Alexandria. The information on making business connections, "cultural mannerisms and etiquette." were also extremely helpful. In fact, I wish I'd read this book before I went to Egypt last time.

Great book - would definitely recommend - lots of good info, educational!

I bought this mostly because I married an Egyptian man less than a year ago. I wanted to understand his culture better. I have to say, the book was a help. Often notice certain behaviors he has that I read about in the book, like being superstitious about certain things. The author did a good job introducing Egyptian culture.

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